



Home In-Focus Tenders Automobiles Insurance Taxes Real Estate Classroom Gadgets

Search:

Go

NSE

NSE Prices delayed by 15 minutes... (Nifty : 5633.95 ↑92.35 P)

News

Stock Market

Mutual Fund

IPO

Commodities

F

Home » News » Economy »

## Fresher campus recruitment rises 32% in Q1, FY'12

Updated on Sunday, July 24, 2011, 15:14

Like

Share

Tags: [Campus recruitment](#), [freshers recruitment](#), [fresh job hiring](#)



New Delhi: Having adopted a cautious approach toward hiring during the past two years, India Inc has now begun to accelerate campus hiring, with 32 percent growth in fresher recruitment witnessed in the April-June quarter of 2011.

According to a study by MyHiringClub.com, a recruitment tendering platform, recruitment of freshers through campus placement was up 32 percent in the first quarter of the current fiscal year vis-a-vis the year-ago period.

The survey, which was conducted among 497 employers and 632 institutes in various industries across the country, said Indian firms are placing maximum focus on entry level recruitment through campus placement due to the cost-effective model.

"The campus placement market had seen growth in terms of recruitment and salary.

"The recruitment of freshers has gained momentum in every sector -- IT and ITeS, banking and financial services, infrastructure had done maximum campus recruitment in current year's first quarter -- but we found salary packages offered to campus recruits have remained almost the same from last year Q1," MyHiringClub.com Founder and CEO