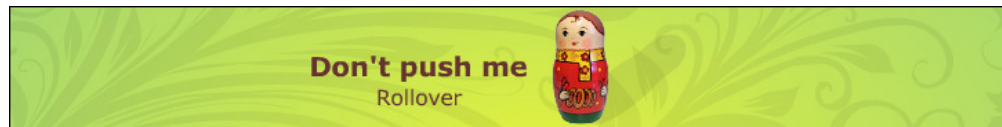


YAHOO! NEWS



Campus recruitment up 32 percent in April-June quarter

IANS

By Indo Asian News Service | IANS – 2 hours 43 minutes ago

New Delhi, July 25 (IANS) The recruitment of freshers from campuses rose 32 percent year-on-year in the April-June first quarter of current fiscal, led by increased hiring by IT and banking firms, a survey has revealed.

India Inc is doing the maximum entry-level recruitment through campus to minimise hiring costs, the survey conducted by recruitment consultancy firm MyHiringClub.com, said.

'The recruitment of freshers has gained momentum in every sector. IT and IT enabled services, banking and financial services and infrastructure firms did the maximum campus recruitment in the first quarter,' Rajesh Kumar, CEO of MyHiringClub.com, said in a statement.

The salary package offered to freshers remained almost the same in the first quarter of this fiscal as it was during the corresponding period of last year.

The survey was conducted between May 2011 to mid July 2011 in nine industry segments covering 497 employers and 632 educational and professional institutions across the country.

'Campus recruitment is a cost effective model for employers because they don't have to pay any charges to recruitment consultants and they are getting a number of candidates at one place,' Kumar said.

The IT and IT enabled services sector hired 16 percent more people in the first quarter of current fiscal. Recruitment by banking and financial services and infrastructure sector rose 15 percent in the quarter.

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