

Moneycontrol » News » Business » Economy

Recruitment in mini-metros on upswing in April-June

Published on Thu, Jul 21, 2011 at 12:47 | Source : PTI
 Updated at Thu, Jul 21, 2011 at 12:54

HDFC Fixed Deposits www.HDFC.com/Deposits
 Highest HDFC Deposit Interest Rates Safe & Secure, Invest Now!
 Ads by Google

Enter Company

Share

1

Share

0 tweets

tweet

0

Share

Print

Email



A positive trend of recruitment was witnessed in smaller towns and mini-metros during the April-June period of 2011 on the back of increased hiring in sectors such as engineering and manufacturing, says a survey.

According to a study by MyHiringClub.com, 41% of the companies surveyed said they recruited 23% more personnel in tier-II cities such as Pune and Hyderabad during the first quarter of 2011-12

compared to the year-ago period.

Another 12% of the respondents said they hired 5% more employees in tier-III cities like Jaipur, Ghaziabad and Kochi during April-June, 2011.

"The same hiring trend will continue in the next quarters also,"

MyHiringClub.com Founder and CEO Rajesh Kumar said. Tier-II and Tier-III cities seem to be gaining ground compared to the metros as companies continue to look at them as cost-effective destinations.

"The motivational reason to hire from these cities are rising salaries and high attrition experienced from hiring in metros," the survey noted.

The engineering and manufacturing sector accounted for 22% of total hiring from tier-II and III cities, followed by the insurance, banking and other financial services sector (18%), IT and ITes (18%), FMCG (16%), retail (14%), telecom (12%) and infrastructure (10%).

"With increased volume of activity, particularly in engineering, manufacturing and financial services, the tier-II and III cities had seen strong hiring. Also, IT-ITes companies are looking to relocate to non-metros as companies don't have to pay that much and attrition is lower.

The huge demand in manpower is pushing companies to hire from tier-II and tier-III cities," Kumar added. The survey was conducted by MyHiringClub.com, a recruitment tendering platform catering to Asia and the Gulf/Middle East, among 232 employees and 897 recruitment consultants between May and June this year.

Tags: recruitment, hiring, manufacturing, engineering, MyHiringClub.com

<p>1 Crore Life Insurance Pay less than Rs.1000 every Month Secure your Family for 1 Crore paisabazaar.com/term-life-insurance</p>	<p>Best Stock Market Tips From Leading Brokers in India Register For a 2-Day Free Trial Now BestStockIdeas.co.in</p>
--	---

Ads by Google

<p>PREVIOUS STORY PwC Tax calculator: Compute impact of budget on your income</p>	<p>NEXT STORY RBI seen raising repo rate again in July: Poll</p>
--	---

- News**
- MOST POPULAR
- Friday will decide path: HDFC Securities
 - Nifty will test major Experts
 - Crompton bleed Management
 - Tulsian's multibagger and Nile Ltd
 - Crompton Green mode

Confused about what stocks to pick now?

- ✓ Weekly Multi bagger recommendations
- ✓ 8 trading calls SMSs everyday free!
- ✓ Analysis, grapevine, and tip offs
- ✓ Breaking news stories that spark off rallies in stocks
- ✓ 7 days free online access
- ✓ Market outlook
- ✓ Heard on the street
- ✓ Stock impact

[Sign up](#) & stay profitable

Lates

Comments

We are hiring!

Type your message here

POST

Yes Bank Q1 Capital Adequacy Ratio At 16.2%

Watch Now

The latest earning numbers FIRST on CNBC-TV18

Videos



Jul 21 2011, 12:19

Nifty to head lower, may trade in 5450-5500 range: Baliga

- in MARKET OUTLOOK



Jul 21 2011, 10:43

1991 economic reforms: Did we switch our economic thinking?

- in Current Affairs

Interviews



Jul 21 2011, 12:09 | Source: CNBC-TV18

See some headwinds in capital goods space: Abhijeet Power



Jul 21 2011, 12:05 | Source: CNBC-TV18

Crompton's grief on low demand won't stay for long: Havells

Corporate Announcements >>

[see all >](#)

Confused about what stocks to pick now?



Subscribe to Moneycontrol

Enter email address
Moneycontrol.com c
sectoral and other n

- ✓ Weekly Multi bagger recommendations
- ✓ 8 trading calls SMSs everyday free!
- ✓ Analysis, grapevine, and tip offs
- ✓ Breaking news stories that spark off rallies in stocks
- ✓ 7 days free online access
- ✓ Market outlook
- ✓ Heard on the street
- ✓ Stock impact

[Sign up](#) & stay profitable

Explore Moneycontrol

STOCKS | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z | Others

MUTUAL FUNDS | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z

News | Markets | IPO | Technicals | Mutual Fund | Commodities | Best Portfolio Manager | Moneybhai | Budgeting | Insurance | Tax | Retirement

Fixed Income | Credit Cards | Loans | Salary and negotiation | Entrepreneurship | Tools and Calculators | Advertising & Marketing | Message Board | [RSS Feeds](#) | Connect.in.com | Business Yellow Pages | Budget: 2008, 2009, 2010, 2011 | Intuit Money Manager | India's Premiere Technology Guide. | Shopping

[Site Map](#) | [About Us](#) | [Contact Us](#) | [Advertise](#) | [Bookmark](#) | [Disclaimer](#) | [Privacy Statement](#) | [Terms of Use](#) | [Careers](#)

Copyright © e-Eighteen.com Ltd. All rights reserved. Reproduction of news articles, photos, videos or any other content in whole or in part in any form or medium without express written permission of moneycontrol.com is prohibited.

Confused about ✕
what stocks to
pick now?

- ✓ Weekly Multi bagger recommendations
- ✓ 8 trading calls SMSs everyday free!
- ✓ Analysis, grapevine, and tip offs
- ✓ Breaking news stories that spark off rallies in stocks
- ✓ 7 days free online access
- ✓ Market outlook
- ✓ Heard on the street
- ✓ Stock impact

[Sign up](#) & stay profitable