

Fri, 22 Jul 2011

News India | World | Business | Cities | Sport | Showbiz | Lifestyle | IE Blogs | Technology | Videos | Photos | Archives

Channels Astrology | Cricket | Tenders | Classified | Reader Blogs | Reader Comments | Hotel | FORMULA 1 NEW



You are here: IE » Story

[RSS](#) [Twitter](#) [Facebook](#) [Horoscope](#) [Weather](#) [Today's Paper](#) [Stocks](#) [Epaper](#)

Recruitment in small towns, mini-metros on upswing

0

Share |



A Larger | Smaller

Agencies

Tags : [Recruitment](#), [tier II cities](#), [tier III cities](#), [recruitment consultants](#)

Posted: Thu Jul 21 2011, 15:15 hrs

New Delhi:

A positive trend of recruitment was witnessed in smaller towns and mini-metros during the April-June period of 2011 on the back of increased hiring in sectors such as engineering and manufacturing, says a survey.

According to a study by MyHiringClub.com, 41 per cent of the companies surveyed said they recruited 23 per cent more personnel in tier-II cities such as Pune and Hyderabad during the first quarter of 2011-12 compared to the year-ago period.

Another 12 per cent of the respondents said they hired 5 per cent more employees in tier-III cities like Jaipur, Ghaziabad and Kochi during April-June, 2011.

“The same hiring trend will continue in the next quarters also,” MyHiringClub.com Founder and CEO Rajesh Kumar said.

Tier-II and Tier-III cities seem to be gaining ground compared to the metros as companies continue to look at them as cost-effective destinations.

Ads by Google

Can Gold Help Your Skin?

Lift Away Skin Dullness & Wrinkles With Ponds Gold Radiance!

Ponds.in/GoldRadiance

Latest ThinkPad X1 Laptop

Powered by Intel® Core™ i5, Corning Gorilla Glass, RapidCharge & USB 3

shopap.lenovo.com/Th

L I C के साथ

अब करोड़पति बनना है आसान, Invest With New Plans

www.policybazaar.com

Discount Shopping

Discussion | Blogs

[Bollocks - By Blackburn fan](#)

[Bigot - By ymaki](#)

[Arun shourie - By Uma](#)

[Selfish personality? - By srinivas](#)

[Arun shourie - By Shashi](#)

[Fbi vs isi- really, ... - By daveUSA](#)

[Delhi police give cl... - By SN V](#)



Indian Express

Like

21,268

“The motivational reason to hire from these cities are rising salaries and high attrition experienced from hiring in metros,” the survey noted.

The engineering and manufacturing sector accounted for 22 per cent of total hiring from tier-II and III cities, followed by insurance, banking and other financial services sector (18 per cent), IT and ITes (18 per cent), FMCG (16 per cent), retail (14 per cent), telecom (12 per cent) and infrastructure (10 per cent).

“With increased volume of activity, particularly in engineering, manufacturing and financial services, the tier-II and III cities had seen strong hiring. Also, IT-ITeS companies are looking to relocate to non-metros as companies don't have to pay that much and attrition is lower. The huge demand in manpower is pushing companies to hire from tier-II and tier-III cities,” Kumar added.

... contd.

0

Recommend

Sign Up to see what your friends recommend.

1 2

Next

Single Page Format

Express Specials

Flying cars



Teeth printer



Spark in E.coli



Yoga for dogs



Comments

Post comment

Be the first to comment.

Post a Comment

Name:

Email:

Title:

Maximum characters allowed 1000

Comment:

TERMS OF USE:

The views, opinions and comments posted are your, and are not endorsed by this website. You shall be solely responsible for the comment posted here. The website reserves the right to delete, reject, or otherwise remove any views, opinions and comments posted or part thereof. You shall ensure that the comment is not inflammatory, abusive, derogatory, defamatory &/or obscene, or contain pornographic matter and/or does not constitute hate mail, or violate privacy of any person (s) or breach confidentiality or otherwise is illegal, immoral or contrary to public policy. Nor should it contain anything infringing copyright &/or intellectual property rights of any person(s).

I agree to the terms of use.

Post comment

upto
90% off
on Gyms

Join Free ▶

Latest News | Today's Paper | Edits & Columns

Cash-for-vote scam: Amar Singh question...

IT raids at residences, offices of Malay...

Pak's Jamiat fears naive Hina will suffe...

SC allows Sanjay Dutt to travel abroad

Telangana bandh hits normal life

Indian coach Fletcher slams bowlers' per...

BSP leader shot dead in Ghaziabad

FXopen

WANTED DEAD OR ALIVE

ADVANCED MT4 ECN TECHNOLOGY.

REAL TIME MONEY MANAGERS PERFORMANCE AND SECURE ENVIRONMENT.

MONEY MANAGERS

WHAT ELSE DO YOU NEED?

www.FXOpen.com

Ads by Google

